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### Fairtrade makes a difference

International trade rules often favour rich countries and large multi-national companies over poor countries and small-scale producers. Buying Fairtrade means farmers and workers get a better deal in return for their hard work.

When you buy a product with the FAIRTRADE Mark, you can be sure that the price you have paid:

- Covers the cost of production
- Includes a premium for investment in the producer's community to improve e.g. water supplies, education or healthcare
- Encourages long-term direct trading relations
- Ensures a commitment towards better environmental standards and sustainable production



#### What is the FAIRTRADE Mark?

The FAIRTRADE Mark is an independent consumer label which appears on products as a guarantee that producers have received a fair deal.

*The Fairtrade Foundation only awards the Mark to products that have met rigorous internationally agreed Fairtrade Standards.* [www.fairtrade.org.uk](http://www.fairtrade.org.uk)

### Fairtrade Leighton/Linslade

*Businesses that sell a selection of Fairtrade products*

#### Retail Outlets

**Co-op Food Store**  
30 Birds Hill &  
88- 90 Clarence Road

**Greenways**  
7 North Street

**House of Coffee**  
Peacock Parade

**Morrisons**  
Lake Street

**Mama loves Boo**  
27 Market Square

**Natures Harvest**  
19 North Street

**Oxfam**  
13 High Street

**Tesco**  
Coniston Road/Vimy  
Road/Appenine Way

**Waitrose**  
9 Waterborne Walk

#### Cafes and eating outlets

**Barista Bay**  
14 Market Square

**The Black Lion**  
20 High Street

**Coffee Bay**  
LB Garden Centre

**The Library Café**

**The Litten Tree**  
8 Lake Street

**Room No 9**  
5a High Street

**Reubens Gourmet  
Sandwich bar**  
10 High Street

*Also available  
at hair salons:*

**Touch of Class**  
4 Bridge Street

**Michael Di Meo**  
82 North Street



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### Practical ways you can help

- Join our steering group  
*We meet about once a quarter to discuss progress and plan future events*
- Help out at events  
*We run stalls at various events as opportunities arise*
- If you are a member of a local organisation, a school or a church, persuade them to use Fairtrade tea and coffee, and to tell us about it
- If you work in a business in Leighton/Linslade, persuade the canteen to sell Fairtrade products and tell us about it
- Buy Fairtrade products yourself

*Currently more than 7 million farmers benefit from Fairtrade. Fairtrade is a practical way in which everyone can make a difference.*

If you think you can volunteer to help we would be pleased to hear from you. Visit our website: [www.fairtradell.co.uk](http://www.fairtradell.co.uk)  
*Site design by GS Studios with thanks*



MP Andrew Selous at Fairtrade School, Heathwood Lower

### Products available

- TEA ○ COFFEE ○ CHOCOLATE
- FRESH & DRIED FRUIT ○ SUGAR
- COLA ○ BISCUITS ○ HONEY
- CAKES & SNACKS ○ QUINOA ○ RICE
- CHUTNEYS & SAUCES ○ MUESLI
- FLOWERS ○ JAM ○ BABY FOOD
- CONFECTIONARY ○ CEREAL BARS
- HERBS & SPICES ○ NUTS & NUT OIL
- WINE, ALE & SPIRITS ○ BANANAS
- JUICES ○ COCOA ○ SPORTS BALLS
- ICE-CREAM ○ COTTON WOOL
- COTTON CLOTHING & HOMEWARE



*Fairtrade is a hand up  
- not a hand out*

### Fairtrade Leighton/Linslade

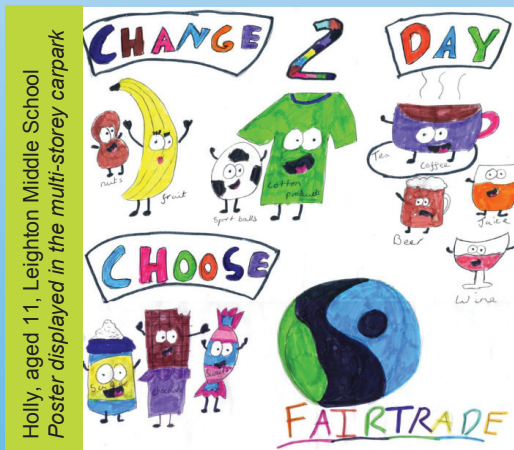


Look for products with this Mark

Since 2005 Leighton Linslade has held Fairtrade Town Status - the first Fairtrade Town in Bedfordshire.

Our aims include increasing awareness about Fairtrade in and around the town and increasing the availability of goods with the FAIRTRADE Mark.

If you would like to find out more about Fairtrade the Leighton Linslade Steering Group would like to hear from you.



Holly, aged 11, Leighton Middle School  
Poster displayed in the multi-storey carpark

# Guide to Buying Fairtrade in Leighton/Linslade



Choose products with this Mark

[www.fairtradell.co.uk](http://www.fairtradell.co.uk)