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Fairtrade makes a difference

International trade rules often favour rich countries and large multi-national companies over poor countries and small-scale producers. Buying Fairtrade means farmers and workers get a better deal in return for their hard work.

When you buy a product with the FAIRTRADE Mark, you can be sure that the price you have paid:

- Covers the cost of production
- Includes a premium for investment in the producer's community to improve e.g. water supplies, education or healthcare
- Encourages long-term direct trading relations
- Ensures a commitment towards better environmental standards and sustainable production

Fairtrade Leighton/Linslade

Businesses that sell a selection of Fairtrade products

Retail Outlets

Cafes and eating outlets

Co-op Food Store
30 Birds Hill &
88- 90 Clarence Road

Barista Bay
14 Market Square

Greenways
7 North Street

The Black Lion
20 High Street

House of Coffee
Peacock Parade

Coffee Bay
LB Garden Centre

Morrisons
Lake Street

The Library Café

Mama loves Boo
27 Market Square

The Litten Tree
8 Lake Street

Natures Harvest
19 North Street

Reubens Gourmet Sandwich bar
10 High Street

Oxfam
13 High Street

Also available at hair salons:

Tesco
Coniston Road/Vimy Road/Appenine Way

Touch of Class
4 Bridge Street

Waitrose
9 Waterborne Walk

Michael Di Meo
82 North Street

Practical ways you can help

- Join our steering group
We meet about once a quarter to discuss progress and plan future events
- Help out at events
We run stalls at various events as opportunities arise
- If you are a member of a local organisation, a school or a church, persuade them to use Fairtrade tea and coffee, and to tell us about it
- If you work in a business in Leighton/Linslade, persuade the canteen to sell Fairtrade products and tell us about it
- Buy Fairtrade products yourself



What is the FAIRTRADE Mark?

The FAIRTRADE Mark is an independent consumer label which appears on products as a guarantee that producers have received a fair deal.

The Fairtrade Foundation only awards the Mark to products that have met rigorous internationally agreed Fairtrade Standards. www.fairtrade.org.uk



MP Andrew Selous at Fairtrade School, Heathwood Lower

Currently more than 7 million farmers benefit from Fairtrade. Fairtrade is a practical way in which everyone can make a difference.

If you think you can volunteer to help we would be pleased to hear from you. Visit our website: www.fairtradell.co.uk
Site design by GS Studios with thanks

Products available

- TEA ○ COFFEE ○ CHOCOLATE
- FRESH & DRIED FRUIT ○ SUGAR
- COLA ○ BISCUITS ○ HONEY
- CAKES & SNACKS ○ QUINOA ○ RICE
- CHUTNEYS & SAUCES ○ MUESLI
- FLOWERS ○ JAM ○ BABY FOOD
- CONFECTIONARY ○ CEREAL BARS
- HERBS & SPICES ○ NUTS & NUT OIL
- WINE, ALE & SPIRITS ○ BANANAS
- JUICES ○ COCOA ○ SPORTS BALLS
- ICE-CREAM ○ COTTON WOOL
- COTTON CLOTHING & HOMEWARE



*Fairtrade is a hand up
- not a hand out*

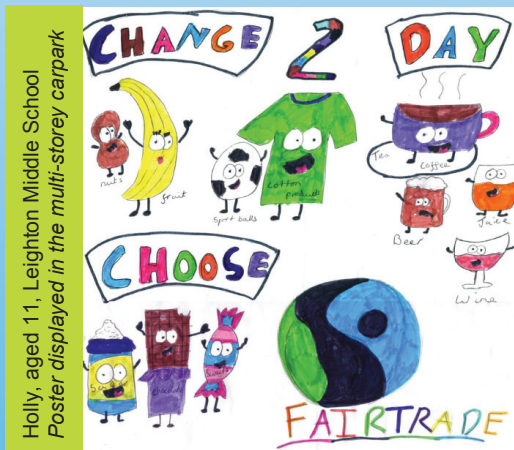
Fairtrade Leighton/Linslade



Since 2005 Leighton Linslade has held Fairtrade Town Status - the first Fairtrade Town in Bedfordshire.

Our aims include increasing awareness about Fairtrade in and around the town and increasing the availability of goods with the FAIRTRADE Mark.

If you would like to find out more about Fairtrade the Leighton Linslade Steering Group would like to hear from you.



Holly, aged 11, Leighton Middle School
Poster displayed in the multi-storey carpark

Guide to Buying Fairtrade in Leighton/Linslade



Choose products with this Mark

www.fairtradell.co.uk